

EC MEETING
Zoom
July 6, 2021



President Jacquie Shellman called the meeting to order at 7:02 p.m.
In attendance: Jacquie Shellman, Mary Stelley, Patti Pollock, Janet Carey, Ala Ladd, Robin Bridson and Margherita Clemento.

Recording Secretary Report: Mary Stelley

Minutes of the EC meeting 6/1/2021 were approved as corrected and 6/11/2021 as submitted.

Treasurer's Report: Patti Pollock

Pollock reviewed the financial report as of 6/30/2021 showing total assets of \$92,561.90. State conference made a profit of \$1,272.49. Nike income \$1,876.00.

She will be meeting with Greater Binghamton Chapter on 7/26/2021. She made a payment on the liability insurance but will pay the balance once the correct figure has been received from Travelers. She will be emailing treasurers monthly when she mails the refund checks. Several checks still outstanding, she will be contacting those chapters/members. She has received 7 conflict of interest signed forms to date. Spoke with Renee Cerullo re credit card reader, but no action will be taken until it gets closer to 2022 conference. Pollock advised re new PayPal charges and will discuss with Renee. Ala Ladd suggested we consider a new vendor, i.e., Square.

Vice President Report: Ala Ladd

President Shellman assigned Ladd as liaison to Advocacy and PPD. Ladd spoke of Ted Talk twice a month and consider Zawrotny Talk on third Monday.

President-Elect Report: Janet Carey

Membership figures are 308 active, 83 lapsed and 1 new. President Shellman assigned Carey as liaison to Membership Committee and the Region Directors. Carey will be researching 2022 annual meeting sites.

President's Report: Jacquie Shellman

Shellman stated she hopes to have the 2021-2022 directory out by 8/1/2021.

Strategic Plan – President Shellman would like standing committees to attend EC meetings and write reports in the Communicator. She would like Zoom meeting 8/11/2021 with Membership and PR with Communication. She suggested tentative dates as follows: 9/2021 – PPD, Public Policy and Finance; 10/2021 Fall Board; 11/2021 Technology; 2/2022 Winter Board; 6/2022 Conference. She discussed membership moment completed by chapters with numbers increased from July to end of year. Marketing – need to redo brochure. She also briefly discussed the President's awards and other awards.

Adjournment

The meeting was adjourned at 8:15 p.m.

Communicator deadline 7/26/2021; Nike deadline 7/15/2021; next EC meeting 8/3/2021 – 7:00 p.m.

Prepared By:
Mary Stelley
Recording Secretary
Date Approved: 8/3/2021